



Dear Friend,

November 1, 2019

It is with great excitement we invite you to participate in a very special event. Please join us in supporting a fundraiser benefiting **The New American Theatre** (tax id: 20-2648457). The benefit is **Saturday, December 14** at our venue, a two-theatre complex in the heart of Hollywood. I'm writing to you to request a donation of from your business for our upcoming silent auction.

Your business will feature prominently in our promotional material on Social Media, Emails, and Website. In addition to donating to a good cause, your business WILL get exposure: our website gets 800 unique page views from people in the Los Angeles area each week, our emails with an audience of 5,000 has a 25% open rate, and we have an average of 318 unique engagements per social media post.

All proceeds will go to The New American Theatre and will help us raise necessary funds to continue to offer world-class productions, support new and established artists, and make improvements in our new theaters. The New American Theatre (NAT) is a creative, artist-helmed theatre company now in our 24th year in Los Angeles. NAT helps theatre artists find their voices, cultivate social consciousness and prepare for a lasting career.

Donated items will be offered through a silent auction on-site.

Items donated could include:

- Vacation items (such as a house rental or airfare)
- Event tickets (sports, theatre, or concert tickets)
- Electronics
- Experience prizes, such as a golf foursome or access to a celebrity event
- New items (household items, jewelry, accessories such as designer handbags)
- Gift cards
- Sport memorabilia
- Cash donations (checks to The New American Theatre or donate online at NewAmericanTheatre.com)

Your donation is tax deductible and your support is truly appreciated. For more information, contact Jeannine Wisnosky Stehlin at 310.424.2980 or Jeannine@NewAmericanTheatre.com

Very truly yours,

A handwritten signature in cursive script that reads "Jeannine Wisnosky Stehlin".

Jeannine Wisnosky Stehlin, The New American Theatre

The New American Theatre

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